

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 498037 /		<u>Alt Order #</u> 06366878
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 10/12/12 - 10/18/12	<u>Estimate #</u> 2011	
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/09/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/12/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$2,150.00			
N 2	KVVU	10/12/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$1,950.00			
N 3	KVVU	10/12/12	10/18/12	Katie Couric	2-3p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$425.00			
N 4	KVVU	10/12/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/12/12-10/18/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
				Credited								
N 5	KVVU	10/12/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$950.00			
N 6	KVVU	10/12/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$1,025.00			
N 7	KVVU	10/12/12	10/18/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/12/12-10/18/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
				Credited								
N 8	KVVU	10/12/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$725.00			
N 9	KVVU	10/12/12	10/18/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				1	\$650.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 10	KVVU	10/12/12	10/18/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/12/12-10/18/12		Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
Credited												
N 11	KVVU	10/12/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$700.00			
N 12	KVVU	10/12/12	10/18/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$1,350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/12/12-10/18/12		TMZ	730-8p	MTuWThF----	:30		\$1,350.00	NM		
Credited												
N 13	KVVU	10/12/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$275.00			
N 14	KVVU	10/12/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	M-WT--S				2	\$3,250.00			
N 15	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$11,500.00			
N 16	KVVU	10/14/12	10/14/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$7,500.00			
Totals											25	\$45,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	25	\$45,650.00	\$38,802.50
Totals	25	\$45,650.00	\$38,802.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 15.31
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	JESSE DEMASTRIE	
SALES PRSN	PH- TERESA DIFURIA	

ORDER # _____ CONTRACT # 6366878

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>HORSFORD-</u>	<u>DCCC</u>	<u>EST#2011</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT12/12	OCT18/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/12 15.31

REP: OK'D M2
NEW TOTAL \$45650 (-3325)
REINVESTING ON HL 6395306
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HOFORD FOR CONGRESS- DCCC

[illegible]

AGENCY ADVERTISER CODE = 143	AGENCY EST# = 2011
AGENCY PRODUCT CODE = 149	

17	ES 400P-500P	30	\$500.00	10/12	10/18	0	F,M-TH	0
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PROGRAM : DR OZ
ORD COM1 : BROUGHT RATE DOWN TO LUR. CREDIT \$10
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-4 FOR 1 SPOT/WK
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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7	ES		600P-630P	30		\$525.00	10/12	10/18	1		F,M-TH	1
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT12												

10	ES		700P-730P	30		\$950.00	10/12	10/18	1		F,M-TH	1
PROGRAM : EXTRA CON COM1: EXTRA CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT12												

12	ES		730P-800P	30		\$1,350.00	10/12	10/18	1		F,M-TH	1
PROGRAM : TMZ CON COM1: TMZ CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT12												

STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#7 MISSED: F,M-TH/600P-630P OCT12 30S \$525.00 (OCT18/12)
 BUY#10 F,M-TH/700P-730P OCT12 30S \$950.00
 BUY#12 F,M-TH/730P-800P OCT12 30S \$1,350.00
 BUY#17 F,M-TH/400P-500P OCT12 30S \$500.00
 OFFER: NONE
 CMT: SPOTS N/A DUE TO BASEBALL RAN LONG ON WED 10/17. FLIGHT ENDED PLS
 CMT: CREDIT.

OCT/12 45650.00 CONTRACT TOTAL 45650.00
 TOTAL SPOTS 25

MARKET TOTALS \$204,104 KVVU 24% KSNV 20% KLAS 23% KTNV 21% KVMY 9% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE